

# Improve staff efficiency. Build a stronger community.

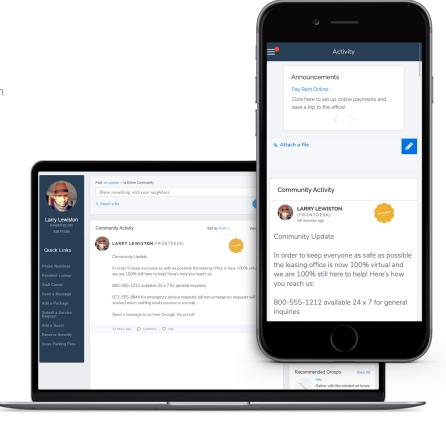
ActiveBuilding is a resident portal and mobile app that streamlines self-service tasks for your teams and residents, saving staff time and keeping them focused on residents' needs. Through our unique messaging hub, social community, and payments platform, residents can connect, pay rent, get notifications, report maintenance issues and much more.

## CONNECT YOUR COMMUNITY ANYTIME, ANYWHERE

With ActiveBuilding, you serve residents and increase retention rates by empowering them as active participants in daily community activities. ActiveBuilding's broadcast communication, community and service request tools make resident engagement efficient and allow on-site staff to focus on serving residents.

#### **Community Messaging System**

Your team can send broadcast messages from the portal or app to the entire community via text, voice or email—whichever your residents prefer. You can even send communications to specific residents, floors or buildings.





#### Community Activity Stream

The Community Activity Stream lets residents swap news, share pictures and create social profiles with specific interests. And, because ActiveBuilding's social community is available to residents only, your on-site team can protect your online reputation by responding to feedback or concerns in a private forum shared only with other residents.

#### **Guest Authorizations**

From family members to dog walkers, residents can submit and store their Guest Authorizations 24-hours-a-day in an easily accessible online profile for the on-site team to view.

#### Service Requests

Residents can submit and track service requests at their convenience through the portal or the app.

#### MAKE PAYMENTS ONLINE AND EASY

ActiveBuilding's integrated payments platform means residents can pay rent directly from the app, quickly and easily. Our robust payments platform supports all major payment options. Offer your residents the convenience of secure, 24-hour payments through the portal. Residents can pay via credit or debit card, ACH and eMoney Order. For even more convenience, residents can make one-time payments or schedule recurring payments via the portal or mobile app.

### INCREASE RETENTION WITH ONLINE RENEWALS

ActiveBuilding makes it quick and easy for your current residents to renew their leases online. With web and app-based lease renewals, your residents won't be restricted by your office hours—they just log in and can review and execute the lease renewal at their convenience. Plus, you can deliver time-sensitive offers with incentives and suggest amenity upgrades on existing units to help keep your residents from looking elsewhere.

#### OFFER SELF-SERVICE ACCESS

ActiveBuilding Marketplace helps you support your local community and offer residents convenient, self-service access to affiliate services and amenities.

#### **Affiliate Services**

Offer easy access to meal delivery services, local restaurants, grocers and more.

#### **Amenity Reservations**

Give residents the ability to reserve storage, parking, spaces and rentable items for themselves\*.

\*If you choose to activate the RealPage Ledger Payment Option as part of the ActiveBuilding implementation process, RealPage will charge property management companies a 5% Marketplace Fee per reservation (minimum \$2) for all reservations where an online payment is selected. More details can be found in the Terms & Conditions in the Application Settings page in ActiveBuilding.

